



Harvard
Business
School

Club of the
GCC



HARVARD CLUB
of
SAUDI ARABIA

CROSSROADS



GCC FUTURE IMPACT FORUM 2023



13-14 Princess Nourah bint
NOV Abdulrahman University (PNU)
Riyadh, Saudi Arabia

HBS's GCC Future Impact Forum will enable public and private leaders to re-shape, re-imagine and re-engineer our business and government organizations for greater impact in the next 20 years. The forum will aim to throw light on key challenges such as:

- The vision of 2030 and the role of the private sector
- Soft Power and its effect on economy and the region's image
- Family Business Succession

Additionally, the event will delve into the primary four challenges highlighted in the previous year's forum including Healthcare, National Talent, Food Security, Transformation and Sustainability.

The forum invites key government, business leaders, HBS academics, its alumni CEOs, all carefully selected from across the GCC to address core issues from multiple perspectives focused on coming up with impactful solutions to these challenges. The forum will be held over 2 days featuring keynotes, panel discussions, fire side chats, and lightning talks.



Bringing together key stakeholders of GCC's future



GOVERNMENT

Ministries

Semi-Government



BUSINESS

Fortune 500 Companies

Multinational Regional and Family Businesses



NGOs

United Nations

European Union

Gulf Corporation Council

World Bank

International Monetary Fund

Why HBS Crossroads GCC Future Impact Forum?

1

GCC region is gaining growing significance due to GEO politics and recent regional and international socio-political, economic developments. It is time for the region's government and business leaders to re-draw their future strategies and seize the opportunity to take the center stage in global development in the next 10-20 years.

2

We lead the world as change makers. The new set of challenges faced by regional government and business leaders calls for a re-alignment of existing leadership thinking based on latest technology and management approaches.

3

HBS Crossroads GCC Future Impact Forum to lead this massive effort by offering expertise, critical thinking, shared over powerful keynote sessions and interactive session formats, powered by public and private sector leaders and Harvard Alumni CEOs.

Format

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DAY ONE



VISION OF 2030

Examining the role of the private sector in contributing to the realization of Vision 2030



IMPORTANCE OF SOFT POWER FOR THE GCC

Exploring the significance of soft power in the GCC and the strategies used by GCC countries to leverage.



SUCCESSION OF FAMILY BUSINESSES

Investigating the best practices for successful succession planning and examining the structured corporate governance in family businesses.

DAY TWO



NATIONAL TALENT

Provide a stable and secure educational and entrepreneurial pathways to develop national talent and realise their full potential



SUSTAINABILITY

Change to new normal with resources used efficiently and avoiding negative ecological impacts



HEALTH

Create a trusted and responsible health infrastructure to develop a healthy and robust community



FOOD SECURITY

Drive initiatives that aim to develop and improve regional food production and develop self sufficiency

What will be the Forum's legacy?

IMPACT



The forum aims to create and nurture impactful initiatives, cross industry collaborations, economic partnerships within the GCC region and beyond by providing this platform to meet, discuss and forge relationships for the future.

KNOWLEDGE REPOSITORY



The vast amount of knowledge building and ideas created will be collected and actioned as white papers, strategic initiatives of the Forum - all of them delivered via the online platform dedicated to create future impact.

TASK FORCES TO COORDINATE REGIONAL RESPONSES



The Forum will create sectoral / regional focused task forces to create actionable solutions to ideas and knowledge sharing derived at the Forum so the overall exercise provides a lasting and measurable impact.

Initiatives derived from Crossroads 2022

Athar



Workshops were organized throughout the year, with the aim to create cross-collaborations and meaningful connections with wider networks in the GCC to tackle the 4 challenges Healthcare, National Talent, Sustainability and Food Security.



Executive Summary - Groups/Topics

FOOD SECURITY

The Youth Food Hackathon - a school-based initiative that aims to promote behavior change amongst youth by youth. The Food Security team developed their idea by identifying the next steps for their initiative. Various partners and ideas were highlighted.

NATIONAL TALENT

The leadership program for Nationalisation in International Private Sector companies. The team focused on identifying their key activities which included funding, project management, final MVP definition, and target companies readiness.

HEALTHCARE

The Healthcare Experiment to Accelerate Technology Adoption in Healthcare System of the UAE. They identified the key milestones that need to be taken which encompassed defining the scope and stakeholders, establishing regulatory restraints to solutions, signing MoE, meeting UAE Reglab to obtain parameters.

SUSTAINABILITY

Promoting impact-based investment for Sustainability, the team identified the challenges, solutions, and the endgame of their outcome-based investing as well as facilitating impact investment.

A number of activities were highlighted and 2 roadmaps were identified:

Roadmap 1 - Technology

Roadmap 2 - Commercial

SHINE

In alignment with Saudi Vision 2030 and the UAE government's commitment to Nationalisation, the collaboration between the HBS Club of GCC, Alfaisal University (KSA), and Citizen School (UAE) introduces an innovative program. Geared towards nurturing the entrepreneurial acumen of high school students, this initiative offers a unique opportunity for participants to gain hands-on industry exposure through work placements and vocational training. Eligibility extends to KSA students in Grade 11, 12, and early EE graduates, as well as UAE students in Grades 9-12. Both programs, spanning a condensed duration of four weeks, empower students to accelerate their learning within a focused framework.





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*We look forward to welcoming you to
the special edition of HBS Crossroads
GCC Impact Forum 2023*

LEADING MINDS
for Future Impact

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